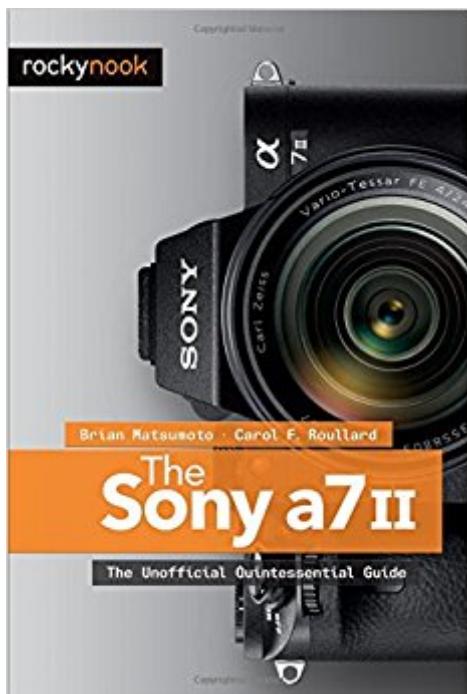


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# The Sony A7 II: The Unofficial Quintessential Guide



## **Synopsis**

In this book, authors Brian Matsumoto and Carol F. Roulland offer a wealth of experience-based information and insights on the Sony a7 II, a full frame, autofocus system camera. This guide will help the new owner navigate past the confusion that often comes with using complex, powerful photographic equipment. Brian and Carol explore the features and capabilities of the Sony a7 II in a way that far surpasses the users manual. Every feature of the camera is covered, from basic automated controls to advanced photographic applications, including automatic stitching to create panoramas and multi-shot noise reduction that allows the use of extremely high ISOs. Included are tips for set-up according to various shooting styles. The richly illustrated text and step-by-step instructions guide the reader on how and why to set each menu command. Every button, dial, switch, and menu configuration is discussed. The Sony a7 II: The Unofficial Quintessential Guide will help you take control of your camera, push the envelope, and take photographs that are a unique reflection of your own creative personality.

## **Book Information**

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## **Customer Reviews**

Dr. Brian Matsumoto is a retired research scientist who has worked for 30 years documenting experiments with technologically advanced cameras. He now spends his time photographing with a variety of cameras and lenses, and is interested in expanding a camera's potential by pairing it with specialized optics such as microscopes and telescopes. He enjoys spending time

outdoors and carries his camera on all of his hikes to photograph nature. In addition to the nine books he has written for Rocky Nook, Dr. Matsumoto has published several articles and has had his photographs published in a number of periodicals. His photographs have also appeared on the covers of American Laboratory, BioTechniques, and BioPhotonics. He is experienced in the technical aspects of photography and is an adjunct instructor for the Hooke College of Applied Sciences. Dr. Matsumoto recently served as a judge for the Olympus BioScapes International Digital Imaging Competition. Carol F. Roulland has been an avid photographer since her high school years when she first experimented with black-and-white artistic composition. Since then, she has continued photographing mainly nature and architecture. Ms. Roulland has used a variety of cameras covering a wide range of makes and models, from simple point-and-shoot to complex professional-level cameras. In addition to co-authoring eight books for Rocky Nook, Ms. Roulland produces award-winning fine art photography and utilizes her previous art business experience to manage her online gallery and present her work at art shows. Recently, Ms. Roulland has begun giving speeches for writers and photography associations. As a former Project Management Quality and Compliance Engineer, Carol spent a number of years developing procedural and quality control methodology for IT projects. In addition, she has developed and conducted training sessions covering best practices for procedural and quality control, breaking down complex subjects into easy-to-use approaches to learning.

Long time coming...and worth the wait. While I had read reviews of other books written by Mr. Matsumoto, this is the first of his books that I have purchased and read. As the owner of a Sony A7ii, and a serious amateur photographer, I was well versed in the camera's use.....but this book has allowed me to go to a new level. The book includes the technical information that one would expect, but along with personal observations, recommendations, and useful examples, the writing is clean, crisp, and understandable (for the experienced and inexperienced photographer). The only downside of the book is that it has already cost me some money.....in that I took a couple of Brian's suggestions to heart and added to my inventory of "old" and relatively "inexpensive" lenses as well as certain filters and a current Sony lens. A big thumbs up on this end.

This guide is as thorough as one could need. Worth the price to have all this well written and well organized information in one place! One minor omission, the legacy lens adapter table 9-4 on page 237 does not list a Novoflex Adapter for Contax/Yashica lenses. Novoflex does in fact manufacture these, but are poorly identified in the catalog as an Adapter for Contax/Yashica Lens to Sony NEX

Camera, as number NEX/CONT. I own one, it works perfectly on my A7II.

Excellent companion book for the A7ii. Better than the manual. Easy to read that helps make sense of the camera functions and menus.

A superb replacement for the very inadequate instructions furnished by Sony. The author(s) not only provided the "facts" about the equipment, but also presented their opinion based upon their own experience. All presented with good graphics and illustrations.

This book presents to someone like me who enjoys taking photographs, but doesn't know much about how to manually work a camera, a well written, plainly spoken, and easily understood set of carefully thought out instructions. I need the help from someone who is thoughtful enough to come down to my amateur level and bring me slowly up the ladder of understanding. This is an excellent guide for someone who needs to be intellegently, yet gently taught how to use the camera for best effect. I appreciate this book.

A great resource on the Sony A7ii. Easy to read. Will keep coming back to this one. Highly recommend it.

The book was understandable, easy to read. Discovered things I didn't know the camera could do, such as panning to get a panorama picture. In addition to describing the functions of the camera, there are suggestions for "flow of work". Overall, I thought it was one of the better camera guides I have read.

There is a lot of more updated and relevant information that can easily be found in a google search, that is more relevant to the current firmware.

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